



**Rose Schwartz**  
**Associate Dean for Undergraduate Programs**  
**School of Nursing**  
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Dr. Rose Rossi is an Associate Professor of Nursing and Associate Dean of Undergraduate Programs at Widener University. She holds a PhD in Nursing Science/Nursing Education (2008) and an MBA (2019) from Widener University. She earned her Masters of Science In Nursing from University of Pennsylvania and her Bachelors of Science in Nursing from Villanova University. She began her teaching career at Widener University in 2003 and was promoted to Associate Dean of Academic

Affairs in 2014, which administered over both the undergraduate and graduate programs. In 2019, Dr. Rossi was appointed as Associate Dean of Undergraduate Programs due to large growth of the School of Nursing. In these roles, Dr. Schwartz has been responsible for new program development, strategic planning, budgets and fiscal management, operations, as well as teaching and scholarship.

She is currently a board member and member of the Professional Development Committee of AAUA. She has also been actively engaged with NLN as both member and co-chair of the NLN Scholarship committee and as member at large and president of the Pennsylvania League for Nursing. She is also secretary of the local Phi Kappa Phi chapter as well as a member of several organizations. She is chair of the University Budget, Planning and Assessment Committee as well as several School of Nursing committees. Dr. Rossi's research interests include the intersection between business and nursing education, the factors that affect student success, use of technology as a mechanism of formative assessment, genetics, ethics and narrative inquiry. She has published and presented at local, national and international arena.