



# Conference Pricing

Completed forms may be emailed or mailed to Dean Hoke • [dean.hoke@aaua.org](mailto:dean.hoke@aaua.org)

642 N. Madison Street, Bloomington, IN 47404.

Company Name: \_\_\_\_\_ Date \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Company URL: \_\_\_\_\_

Company Name as It Should Appear for Promotional Purposes: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Contact Email: \_\_\_\_\_

## Booth Pricing

Early Bird (Before July 15, 2024) \$1,000 \_\_\_\_\_

Standard (After July 15, 2024) \$1,250 \_\_\_\_\_

Amount \_\_\_\_\_

One complimentary conference registration is included with your booth purchase.

Registrant 1 Name: \_\_\_\_\_

Registrant 1 Email: \_\_\_\_\_

Additional conference registrations: \$399 each.

Additional Registrant 1 Name: \_\_\_\_\_

Additional Registrant 1 Email: \_\_\_\_\_

Additional Registrant 2 Name: \_\_\_\_\_

Additional Registrant 2 Email: \_\_\_\_\_

**Payment Options**

We will invoice you within 30 days for the amount due.

Visa  Mastercard  AMEX

Invoice me  Check in the mail (*payable to "AAUA"*)

Contact Name: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email Address: \_\_\_\_\_

The personal information provided will not be used for any purposes other than those stated on this form unless you provide your consent. Should you have any questions concerning your personal information, please contact Dean Hoke at [dean.hoke@aaua.org](mailto:dean.hoke@aaua.org) or call 502-257-1063.

# Sponsorships

Select the item(s) you want to purchase by entering the cost in the "Amount" line.

	Price	Amount
Breakfast Bar	\$10,000	\$_____
Refreshment Breaks	\$10,000	\$_____
Pre-Conference Workshops (2)	\$2,500	\$_____
Opening Reception, Monday	\$10,000	\$_____
Luncheon Event Tuesday	\$5,000	\$_____
Wednesday Plenary and Roundtables	\$7,500	\$_____
Pre-Conference Refreshment Breaks	\$2,500	\$_____
Recognition Dinner (3 available)	\$5,000	\$_____
Conference Tote Bag	\$2,500	\$_____
Conference Lanyards	\$2,000	\$_____
Registration Grants (5 grants of \$600 each)	\$3,000	\$_____

Sponsorship levels are awarded based on your combined spend on booths and sponsorships. Check which category you fall into:

- Friends (\$1,000)
- Bronze (\$5,000)
- Gold (\$10,000)
- Platinum (\$15,000)
- Total \_\_\_\_\_

# Terms and Conditions

## **Cancellations and Refunds**

Exhibitor and sponsor packages are non-refundable, with the exception that AAUA may cancel or postpone the Conference due to unforeseen circumstances. In the case of such unforeseen circumstances, the fees will be fully refunded to the registrant in the form of the original payment method, or the registrant may choose to apply the funds to a future exhibit or sponsorship opportunity for a future event; however, AAUA will not be responsible for other additional costs, charges or expenses, including cancellation/change fees assessed by airlines and/or travel agencies.

## **Use of Space**

No exhibitor shall assign, sublet, or share their physical exhibit space allotted with another business or firm unless approval has been obtained in writing by AAUA. Exhibitors are not permitted to feature names or advertisements of non-exhibiting manufacturers, distributors, or agents in the exhibitor's display, parent or subsidiary companies accepted. Exhibitors must show only goods manufactured or dealt in by them in the regular course of business. Should an article of a non-exhibiting firm be required for the operation of demonstration of an exhibitor's display, identification of such article shall be limited to the usual or regular nameplate, imprint, or trademark under which same is sold in the general course of business. No firm or organization not assigned exhibit space will be permitted to solicit business within the virtual or physical exhibit space.

## **Operation of Exhibits**

AAUA reserves the right to restrict the operation of, or evict completely, any exhibit which, in its sole opinion, detracts from the general character of the conference as a whole. This includes but is not limited to, an exhibit which displays or provides unsuitable material and is determined by AAUA to be objectionable. All demonstrations or other promotional activities must be confined in the exhibit space.

**Sales.** Exhibitors are solely responsible for collecting and paying all related taxes, compliance with local laws, acquiring all necessary licenses, and security of property, including cash and credit cards. Aggressive solicitation of products in the exhibit space is strictly prohibited.

**Booth Representatives.** Booth representatives, including models or demonstrators, must be properly registered.

## **Social Activities**

Any social function or special event planned by an exhibiting company to take place during the Show must be pre-approved by AAUA. Exhibitors agree to withhold sponsoring functions during official conference and exposition activities, including exhibit hours, social functions, educational seminars, and any other related activity scheduled by AALHE.

### **Exhibitor/Sponsor Responsibilities and Liabilities**

The safety of personnel and exhibit materials from theft, damage, accident, fire, or other such causes are the exhibitor/sponsor's responsibility for insuring. Exhibitors who wish to carry insurance must do so at their own expense. Neither the host property nor AAUA maintains insurance covering the exhibitor/sponsor's property.

It is expected that the Exhibitor will comply with local, city, and state fire, safety, and health ordinances regarding the installation and operation of equipment. All measures shall be taken by the exhibitor/sponsor to prevent personal injury to spectators. No flammable or hazardous materials should be used in displays.

Exhibitor/sponsor agrees not to affix items to walls, floors, or other parts of the building or furniture. An exhibitor/sponsor who does not comply with this request will be responsible for damages to the host property.

Exhibitor/sponsor is responsible and will defend AAUA and the host property and their respective employees and agents against any claims, damages, or expenses arising out of the exhibitor/sponsor's use of the premises.

### **Indemnification**

Exhibitor/sponsor agrees that it will indemnify and hold and save AAUA, whole and harmless of, from and against all claims, demands, actions, damages, loss, cost, liabilities, expenses, and judgments recovered from or averted against AAUA on account of injury or damage to person or property to the extent that any such damage or injury may be incident to, arise out of, or be caused, either proximately or remotely, wholly or in part, by an act, omission, negligence or misconduct on the part of Exhibitor/sponsor or any of its agents, servants, employees, contractors, patrons, guests, licensees or invitees or of any other person entering upon the Premises leased hereunder with the express or implied invitation or permission of Exhibitor/sponsor or any of its agents, servants, employees, contractors, patrons, guests, licensees or invitees of the Premises leased hereunder. Such indemnification of the AAUA by Exhibitor/sponsor shall be effective unless such damage or injury may result from the sole negligence, gross negligence or willful misconduct of AAUA. Exhibitor/sponsor covenants and agrees that in case AAUA shall be made a party to any litigation commenced by or against Exhibitor/sponsor or relating to this lease or the Premises leased hereunder, then Exhibitor/sponsor shall and will pay all costs and expenses, including reasonable attorney's fees and court costs, incurred by or imposed upon AAUA by virtue of any such litigation.

### **Other Regulations**

Any and all matters not specifically covered by the preceding rules and regulations shall be subject solely to the decision of AAUA. The AAUA shall have full power to interpret, amend, and enforce these rules and regulations, provided by amendments, when made, are brought to the notice of

exhibitors/sponsors. Each exhibitor/sponsor and their agents agree to abide by the foregoing rules and regulations and by any amendments or additions thereto in conformance with the preceding sentence.

### **Mailing Lists**

AAUA will provide an attendee list (the "List") of the AAUA 2024 Conference to a sponsor/exhibitor as described in the exhibitor and sponsor packages and subject to the terms and conditions of this Policy. AAUA is the sole owner of the List, and all the information contained on the List is the sole and exclusive property of AAUA. AAUA will provide the List to a sponsor/exhibitor to promote their participation in the AAUA 2024 Conference. To protect the privacy of our attendee's personal information, mailing lists will only include information from those who have consented to share their information with exhibitors and sponsors. An exhibitor and sponsor must:

(i) not copy or electronically reproduce the List, or sell, lease, or otherwise distribute it; (ii) not reference AAUA or use any AAUA trademark, logo, or slogan in any way in the sponsor's communications with those on the List, without AAUA's prior written consent; (iii) not make any representation, overt or implied, that AAUA endorses or guarantees an exhibitor/sponsor's goods or services; (iv) comply with all applicable laws in connection with an exhibitor/sponsor's use of the List, including, but not limited to, the U.S. CAN-SPAM Act and other anti-spam laws. Failure by an exhibitor/sponsor to adhere to this Policy shall be cause for, at a minimum, permanent disqualification of the exhibitor/sponsor from attending any AAUA event in the future and using any AAUA attendee or membership list in the future. Violation of this Policy may also be grounds for legal action against the exhibitor/sponsor.