

American Association of University Administrators National Conference

October 14-16, Indianapolis Indiana

Monday, October 14, 2024

8:30: Registration Open

8:30 - Noon Exhibitor Setup

1:00 - 5:00 Exhibitor Hall Open

9:00 - 1:00: Workshop - Room Kelly 132

Mergers and Acquisitions: Navigating Higher Ed's Complex Landscape - Sponsor Tyton Partners

Presenters

- Aaron Lacey, Chairman of Higher Education Practice Thompson Coburn LLP
- Emily Wang Murphy, Partner Thompson Coburn LLP
- Michael Goldstein, Managing Director, Tyton Partners
- Gerard O'Sullivan, Provost and Vice President of Academic Affairs. Salus University

2:00 - 3:30: Welcome and Keynote - Auditorium

Introduction of Keynote Speaker: Dr. Latha Ramchand, Chancellor of Indiana University, Indianapolis

Keynote Address: Dr. Nasser Paydar U.S. Dept. of Education - Assistant Secretary of Post-Secondary Education

3:30 - 4:20 Breakout Sessions

Room: Kelley 132

Session: Artificial Intelligence in Higher Education: Change through Promise, Policies, and Practices

Presenter:

 Anthony Edwards, Assistant Professor in the Department of Educational Leadership and Technology at Tarleton State University

Room: Kelley 137

Session: Session 1: Who Will Lead Us? Using Mentoring to Grow Tomorrow's Leaders

Presenter: Chris Hubbard-Jackson, Executive Director of Assessment & Institutional Effectiveness at St.

Charles Community College

Session: Session 2: Surviving as an Interim: A dialogue on best practices

Presenter: Gregory J. Paveza, President - Thunderbird Higher Education Consulting, LLC



3:30 - 5:30: Meetings

Room: President's Room

Meeting of Higher Education Resource Services (HERS)

Room: Kelley 139

Meeting of The Association of Chief Academic Officers

6:00 - 7:30: Reception

Location: Kurt Vonnegut Museum and Library, 543 Indiana Avenue

Sponsors:

The Higher Education Resources Services (HERS)

Indiana University, Indianapolis

Cengage



Tuesday, October 15, 2024,

8:30: Registration and Breakfast Bar Open

8:30 - 5:00 Exhibitor Booths Open

12:30 – 2:00 AAUA Board Meeting Room: President's Room

8:30 - 9:20 Breakout Sessions

Room: Kelley 132

Session: Transforming Data into Action: Unleashing the Potential of Dashboards

Presenters:

• Dr. Lynn Burks, Chief Associate, HYA

Dr. Sandra Affenito, Chief Academic Officer, Post University

Room: Kelley 137

Session: Alignment, Agility, and Playing the Right Angle: Planning for Enrollment Success

Presenter: W. Kent Barnds, Executive Vice President for Strategy & Innovation and Vice President of Enrollment & Communication at Augustana College

Room: Kelley 139

Session: Taking Flight: Piloting an Inclusive Curriculum Review in Higher Education

Presenters:

Alisa Fleming, Director of Institutional Assessment University of Phoenix

• Chandra Shepherd, College of Education, Program Chair, University of Phoenix

Room: President's Room

Session: Elevating Program Management: A Unified Approach in the Post-Covid Era

Presenter: Kunal Vaishnav, Founder EXXAT

9:30 -10:30: Plenary Session – Auditorium

Felicia Martin, Senior Vice President of Inclusion, Education and Community Engagement NCAA.



10:30 - 11:20: Breakout Sessions

Room: Kelley 132

Session: Leveraging a systems-thinking strategy and mindset to secure a university-level leadership role in higher education organizations

Presenters:

- David Fuentes, Associate Dean for Academic Affairs & Professor University of Portland
- Jeremy Hughes, Associate Dean for Pharmacy Professional Education at the University of Washington School of Pharmacy
- Mike McKenzie, Vice Provost of Academic Program Development and Strategic Initiatives Appalachian State University

Room: Kelley 137

Session: The Best Uses of AI in Higher Education Marketing: A Practical Exploration of Artificial Intelligence for Higher Education

Presenter Bart Caylor, President and Founder Caylor Solutions

Room: Kelley 139

Session: Re-Envisioning the Higher Education Doctorate to Meet Contemporary Needs

Presenter: Dan King, Visiting Faculty, School of Teacher Education & Leadership, Radford University (VA); Lecturer, Graduate School of Education, University of Pennsylvania

Room: Auditorium

Session: Stories of Transformation and Triumph: Career Journeys of Diverse Leaders in Higher Education

Presenters:

- Gloria Thomas, President HERS
- Josefina Castillo Baltodano, former President of Marian University (WI)
- Ding-Jo H. Currie, former Chancellor of Coast Community College District and President of Coastline College (CA)
- Cassandra Manuelito-Kerkvliet, former President of Antioch University Seattle
- Shirley Robinson Pippins, former President of Thomas Nelson Community College (now Virginia Peninsula CC) and Suffolk County Community College (NY)



11:30 - 12:20: Breakout Sessions

Room: Kelley 132

Session: Vast Opportunity - Strategies for Securing Philanthropic Funds in Higher Education

Presenter: Bob Nolan, Executive Director of Development IU School of Public Health-Bloomington /

Indiana University Foundation

Room: Kelley 137

Session: The Best Uses of AI in Higher Education Marketing: A Practical Exploration of Artificial

Intelligence for Higher Education

Presenter: Bart Caylor, President and Founder Caylor Solutions

Room: Kelley 139

Session: A New Competitive Edge in Higher Education: Supportive Leadership

Presenter: Kat Novak, Professor in the School of Communication and Media at the University of Illinois

Springfield

Room: President's Room

Session: At the Precipice: Navigating an Institutional Closure

Presenter:

 James Owston, Online Instructional Coach Concord University and past Interim Provost at Alderson Broaddus University

Room: Auditorium

Session: Dissin' Black Women in the Academy: A Readers Theatre Presentation

Presenters:

- Karen L. Dace, Associate vice president and vice chancellor for Diversity, Equity & Inclusion Indiana University, Indianapolis
- Mercedes Cannon, Director of Accessible Educational Services, Indiana University, Indianapolis
- Gina Sanchez Gibau, Associate Dean of Student Affairs in the School of Liberal Arts, Indiana University, Indianapolis
- Tabitha Hardy, Assistant Dean for Student Development and Academic Affairs, Graduate School, Indiana University, Indianapolis
- Ronda Henry, Associate Professor of English and Africana Studies, Indiana University, Indianapolis
- Nouri McLucas, Program Coordinator, Center for TRIP, Indiana University, Indianapolis



- Jennifer Thorington Springer, Associate Dean of Student Affairs, Professor of English and Africana Studies Indiana University, Indianapolis
- Khalilah Shabazz, Vice President & Chief Diversity Officer, Butler University

12:30 - 2:00: Lunch in the Ballroom and Visit with Exhibitors

2:00 - 2:50: Breakout Sessions

Room: Kelley 132

Session: Coalition for the Common Good

Presenters:

- Chet Haskell Provost Antioch University
- Wendy Sherman Heckler Provost Otterbein University

Room: Kelley 137

Session: Higher Education Trends from 300 EdUp interviews with Presidents.

Presenter:

Joe Sallusito, Vice President of Industry Engagement at Ellucian

Room: Kelley 139

Session: Why not publish? Don't you want your research to be shared?

Presenters:

- Sister Ann Heath, Director of the Master and Doctoral programs in higher education at Immaculata University
- Chris Cavanaugh, President & Certified Executive Coach for Pathseekers II, Inc.

Room: President's Room

Session: AAUA Mentor Communities: Navigate Success through Connections

Presenters: Professional Development Committee

3:00 - 3:50: Breakout Sessions

Room: Kelley 132

Session: Meta-Human Instructors in Education – A Disruptive or Innovative Future



Presenters: From Lawrence Technological University

- Richard Heist, Provost
- Ben Blau, Professor, Engineering Technology Department, College of Engineering
- Corey Bohil, Professor of Cognitive Psychology Department

Room: Kelley 137

Session: Thought-leadership training for LinkedIn users

Presenter:

• Michael Torrence, President Motlow State Community College

Room: Kelley 139

Session Aligning Faculty and Administrator Development with Institutional Priorities

Presenter: Laura Treanor, Provost and Senior Vice President, Vincennes University

Room: President's Room

Session: AAUA Mentor Communities: Navigate Success Through Connection

Presenters: AAUA Professional Development Committee

4:00 - 5:00 Breakout Sessions

Room: Kelley 132

Session: Empowering Student Success: Understanding Economic Influences in Higher Education

Presenter: Jennifer Dalton, Undergraduate Program Director of Communication Sciences and Disorders

at Appalachian State University

Room: Kelley 137

Session: Laser Focus Student Advising

Presenter: José A. Faria, Moss Endowed Chair Moss Department of Construction Management, Florida

International University

Room: Kelley 139

Session: Metrics, Mapping, and Modelling for Masterful Management in Higher Education



Presenter: Graham Glynn, Professor of Higher Education Leadership, Radford University

Room: President's Room

Marketing Session 1 - 4:00 – 4:30 - Leadership Factors to Consider in Seeking the Position of Provost or College President

Presenter: Henry J. Findlay, Professor Emeritus, Tuskegee University

Marketing Session 2 – 4:30 – 5:00 - Identifying and Correcting Problematic Leadership and Management Skill Sets to Become More Effective Administrators

Presenter: David Nickel, Higher Education Consultant

18:00 – 20:30: Recognition Dinner **Keynote: Dr. Cynthia Jackson Hammond, President Council of Higher Education Accreditation (CHEA)**

Sponsor Lumina Foundation



Wednesday, October 16, 2024

8:00 – 9:00: Exhibitor Booths Open – Breakfast Bar

Auditorium

9:00 – 9:50 Plenary Session: **Dr. Vistasp Karbhari, Professor in the Departments of Civil Engineering** and Mechanical and Aerospace Engineering and former President of the University of Texas at Arlington.

10:00 -10:50 Plenary Session: **Teresa Lubbers, President of Sagamore Institute** "Moving Toward 2040: Higher Education's Role in a Changing Economy"

11:00 – 12:15: Plenary Session: The Future of Higher Education Reimagining Higher Education and Work in the Age of Disruption.

Sponsor: Association of Chief Academic Officers

Moderator

• James Lowery, Indiana Higher Education Commissioner

Panelists

- Pamela Whitten, President of Indiana University
- Dean McCurdy, Provost, IVY Tech College System
- Cynthia Jackson Hammond President, CHEA
- Daniel Elsener, President, Marian University

12:30 - 2:30 Lunch and Roundtable Discussions on Path Forward

2:30 - 3:00: Closing Remarks.

