



AMERICAN ASSOCIATION OF
UNIVERSITY ADMINISTRATORS

Realizing the Higher Education Value Proposition

 **2026** NATIONAL
CONFERENCE

October 19-20, 2026 | Cleveland State University | Cleveland, OH



ABOUT AAUA

American Association of University Administrators

The American Association of University Administrators (AAUA) is a non-profit professional organization for higher education leaders and administrative personnel. It is the only professional association for individuals who are interested in the entire range of higher education administration from entry level to president, across the diverse set of American colleges and universities.

1970

Founded

100%

Volunteer Led

200+

Member Institutions

Publisher

of the Journal of Higher Education

Annual

Higher Education Awards Provider

CONFERENCE HIGHLIGHT

Realizing the Higher Education Value Proposition

The 2026 Annual Conference will be held at Cleveland State University in the beautiful playhouse district of Cleveland, Ohio—an active and growing hub for higher education. With 26 institutions of higher learning in the county and more than 220 colleges and universities within 150 miles, Cleveland offers an ideal setting to bring the higher education community together to discuss and explore ways to adapt, innovate, and strategize ways administrators can guide their institutions forward.

AAUA.org/conference 

Conference features include:

- Two-day conference featuring **18 breakout sessions** and **two plenary sessions**.
- Expected attendance of **150+ from over 30 colleges and universities**.
- Monday evening **cocktail reception**.
- **Breakfast, lunch, snacks, and refreshments included** with registration.
- **Expanded sponsor, vendor, and exhibitor area**, with dedicated time for attendee interaction.
- Higher Education **Awards ceremony**.
- **Daily keynote**.

\$1,500

- Logo inclusion in conference website, conference program, pre-conference social media posts, and event signage
- Sponsor table at conference
- One free conference registration

\$2,500

- Logo inclusion in conference website, conference program, pre-conference social media posts, and event signage
- Sponsor table at conference
- One free conference registration
- Access to conference registration list

\$3,500

- Logo inclusion in conference website, conference program, pre-conference social media posts, and event signage
- Logo projected on main screen loop
- Sponsor table at conference
- Two free conference registrations
- Access to conference registration list
- Opportunity to host breakout session

\$5,000

- Logo inclusion in conference website, conference program, pre-conference social media posts, and event signage
- Logo projected on main screen loop
- Sponsor table at conference
- Three free conference registrations, one to be extended to a higher education client or partner institution
- Access to conference registration list
- Opportunity to host breakout session
- Sponsor feature prior to a conference signature event (i.e. keynote, awards ceremony, plenary session, or cocktail reception)

