



AMERICAN ASSOCIATION OF UNIVERSITY ADMINISTRATORS

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AAUA is a non-profit, Federally recognized 501(c)(3) organization.

Sponsor Terms and Conditions

Cancellations and Refunds. Sponsor packages are non-refundable, with the exception that AAUA may cancel or postpone the Conference due to unforeseen circumstances. In the case of such unforeseen circumstances, the fees will be fully refunded to the registrant in the form of the original payment method, or the registrant may choose to apply the funds to a future sponsorship opportunity for a future event; however, AAUA will not be responsible for other additional costs, charges or expenses, including cancellation/change fees assessed by airlines and/or travel agencies.

Use of Space. Exhibitors are not permitted to feature names or advertisements of non-sponsoring manufacturers, distributors, or agents in the sponsor's materials.

Sponsorship Exhibits. AAUA reserves the right to restrict the operation of, or evict completely, any materials which, in its sole opinion, detracts from the general character of the conference.

Sales. Sponsors are solely responsible for collecting and paying all related taxes, compliance with local laws, acquiring all necessary licenses, and security of property, including cash and credit cards for any sales made at the conference. Aggressive solicitation of products in the exhibit space is strictly prohibited.

Booth Representatives. Booth representatives must be properly registered conference attendees, as per the sponsorship agreement.

Social Activities. Any social function or special event planned by a sponsoring company to take place during the Conference must be pre-approved by AAUA.

Sponsor Responsibilities and Liabilities. The safety of personnel and exhibit materials from theft, damage, accident, fire, or other such causes are the sponsor's responsibility for

insuring. Neither the host property nor AAUA maintains insurance covering the sponsor's property. No flammable or hazardous materials should be used in displays.

Sponsor is responsible and will defend AAUA and the host property and their respective employees and agents against any claims, damages, or expenses arising out of the sponsor's use of the premises.

Indemnification. Sponsor agrees that it will indemnify and hold and save AAUA, whole and harmless of, from and against all claims, demands, actions, damages, loss, cost, liabilities, expenses, and judgments recovered from or averted against AAUA on account of injury or damage to person or property to the extent that any such damage or injury may be incident to, arise out of, or be caused, either proximately or remotely, wholly or in part, by an act, omission, negligence or misconduct on the part of Sponsor.

Mailing Lists. AAUA will provide an attendee list (the "List") of the AAUA 2026 Conference to Sponsors at the level of \$2500 and up as described in the Sponsor prospectus and agreements, if applicable. AAUA is the sole owner of the List, and all the information contained on the List is the sole and exclusive property of AAUA. To protect the privacy of our attendee's personal information, email lists will only include first and last names of attendees, position titles, and provided email address.

A sponsor must:

(i) not copy or electronically reproduce the List, or sell, or otherwise distribute it; (ii) not reference AAUA or use any AAUA trademark, logo, or slogan in any way in the sponsor's communications with those on the List, without AAUA's prior written consent; (iii) not make any representation, overt or implied, that AAUA endorses or guarantees an sponsor's goods or services. Failure by a sponsor to adhere to this Policy shall be cause for, at a minimum, permanent disqualification of the sponsor from attending any AAUA event in the future and using any AAUA attendee or membership list in the future. Violation of this Policy may also be grounds for legal action against the sponsor.